





# SYLVESTER MANAGEMENT CORPORATION

#### **CAPABILITIES STATEMENT**

Sylvester Management Corporation is one of the nation's oldest full-service meeting management firms. As a woman-owned small business established in 1982, SMC has been producing successful meetings, conferences and educational programs for government, non-profit, and corporate clientele. As a proven partner with its clients, SMC offers unsurpassed nationwide capabilities and an unequalled commitment to excellence.

# **Conference Planning Functional Areas**

Site Selection and Contract Negotiation

Financial Management Logistical Support

Marketing and Promotion Services

Speaker Coordination

Onsite Conference Management

**Budget Development** 

**Development of Planning Timeline** 

**Registration Services** 

**Travel Services** 

Graphics, Editorial, Creative Services

Post Conference Evaluation

### **Company Demographics**

GS Contract # GS-23F-0180R

Size/Minority Woman-owned small business

 NAICS code
 561920

 DUNS #
 19-65927

 CAGE #
 080Q3

 CCR Registered
 Yes

#### **Corporate and Contact Information**

Sylvester Management Corporation is a privately held corporation headquartered in Columbia, South Carolina.

Company Name Sylvester Management Corp.
Mailing Address P O Box 986, Irmo, SC 29063

Street Address 7522 Irmo Drive, Suite 1, Columbia, SC 29212

Phone (803) 781-1638 Fax (803) 732-0135

Contact Email toni@sylvestermanagement.com
Website www.sylvestermanagement.com
Contact Person Toni S. Sylvester, CMP, President

## **Past Performance**

Name Contact Contract Number Value/Term Summary Federal Election Commission Liz Kurland, 202-694-1071 Multiple contracts, 1995 to present \$159,870/FY 2012

SMC performed the site selection for meeting facilities, contracted for the sleeping room block, made all the logistical arrangements, processed the registrations and payments, provided onsite management and documented attendance in accordance with the FEC's requirements. Participants registered for different tracks within the conference and SMC managed the registration as well as monitored the number of people registering for each track.

Name Contact Contract Number Value/Term Summary NOAA Office of Ocean and Coastal Resource Management Gale Peek, (843) 740-1231, gale.peek@noaa.gov Order # DG133C-10-UE-003, a no-cost procurement \$437,850/ FY 2011

The Coastal Zone Conference was held July 17 through 21, 2011 in Chicago, Illinois and 1,007 people attended. SMC's responsibilities under the contract included negotiating a room block of 1,860 sleeping rooms, signing the contracts with hotels and vendors, processing registrations and sending confirmations, collecting fees, providing lists and reports on registrations, reserving transportation for field trips, providing staff for onsite registration, paying conference bills and providing a final financial report after the conference.

Name Contact Contract Number Value/Term Summary NOAA Marine Debris Division

Sarah Morrison, 301-713-4248 x120, Sarah.Morison@noaa.gov Order # NCNR0000-11-00954, a no-cost procurement \$188,249/FY2011

SMC provided registration support services to NOAA's Marine Debris Division for the 5th International Marine Debris Conference. The conference lasted five days, attracted 450 attendees, many of whom came from other countries. SMC's responsibilities under the contract included conducting a pre-conference site visit 6 months prior to the conference; negotiating and signing a contract with the Waikiki Beach Marriott for food and beverage; negotiating and signing a contract for bus transportation to field trips and evening events; processing registrations and sending confirmations; collecting fees; providing lists and reports on registrations; providing two staff members on-site during the conference; paying conference bills; and providing a final financial report.